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Southeast Texas Economic Development Foundation Continues Regional Economic Development Effort

The Southeast Texas Economic Development

Foundation continues its regional economic development effort in the promotion of Hardin, Jefferson, and Orange Counties in Texas. For updated information, please view the organization's website,



www.setedf.org. Entergy will showcase their new website, which will identify sites/buildings and statistical information pertinent to the region on November 4th at 10:00 AM in Edison Plaza in Beaumont.

The Mike Barnes Group appreciates the opportunity to have been engaged with the formation of this group and the development of a Regional Economic Development Strategy, Business Attraction and Retention efforts and the overall economic development program of the region.

Everman EDC Activities

Everman continues to move forward with its business park located along Roy Brooks Boulevard. Senior Associate David Miracle presented a preliminary engineering report to the EDC on 10.27.09 which was approved. Gray Realtors, owners of Hanna Ranch, are involved in the project. Contact the Mike Barnes Group for information.



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Public Art=Economic Development

Mike Barnes and Nancy Gray of Nancy Gray Art Consulting presented **Public Art=Economic Development** at the Texas Economic Development Annual Conference in San Antonio. The presentation is available from the Mike Barnes Group website, www.mikebarnesgroup.com. For information as to how public art or other quality of life processes can be integrated into a sustainable economic development program, contact the Mike Barnes Group.

Congrats to the TEDC Board and Carlton Schwab and staff for a great Annual Conference!



Lacy Lakeview Continues Momentum



Lacy Lakeview continues to attract attention of developers and retailers, particularly along the I-35 Corridor. Preliminary results show the Taco Bell on the pad site described in the adjacent column post sales among the highest in the chain. Other retailers and restaurateurs are examining this location for opportunities. The pro business attitude stemming from Mayor Hodde, City Council, and City Manager Mike Nicoletti are reaping significant benefits. The Mike Barnes Group appreciates the opportunity to assist the city in their economic development effort. Contact the firm for further information.

Available: In-Line Retail Space, Pad Sites

Highlights: Over 130,000 vehicles a day at this intersection. Area retailers include: Super

Wal-Mart, Home Depot, Starbucks, Luby's,

Cracker Barrel, Blockbuster and many more.

Demographics: 1 Mile 3 Miles 5 Miles

Population: 4,686 29,831 80,964

HH Income: \$44,209 \$39,392 \$37,724

Traffic Counts I-35: 101,000 VPD 2005

Loop 340: 30,000 VPD 2005

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Robinson Names New City Manager

The City of has named a new city manger, Robert Cervinka, who will replace Richard Fletcher at year's end. Mr. Cervinka comes to Robinson after a long career with the City of Waco. The Mike Barnes Group appreciates the opportunity to have worked with Richard Fletcher, the EDC, and the Robinson City Council in providing economic development assistance to this growing community.

Royal Classic Properties in Texas Hill Country

Royal Classic Properties has the ability to provide scenes like this either from a beautiful ridgeline or lakefront lot or a beautifully constructed custom home in Blanco County, TX. Enjoy the Hill Country lifestyle with the assistance of Royal Classic Properties. Contact the Mike Barnes Group for details.



Upcoming Events/Speaking Engagements

Mike Barnes will speak at the East Texas Economic Development Summit on November 12 in Nacogdoches.

The Mike Barnes Group is a sponsor of the International Economic Development Council's Leadership Summit January 31-February 2, 2010 at the Woodlands in the Houston Metro.

The Winter Meeting of the Texas Economic Development Council will be held January 20-22, 2010 in South Padre.

Contact the Mike Barnes Group at 254.848.4888/254.214.5969 or via email at mbarnes@mikebarnesgroup.com Visit us on the web at www.mikebarnesgroup.com if you would like to have Mike Barnes speak to your organization.

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