

2010

Mike Barnes Group, Inc.

2010 Annual Report

This is a compilation of projects completed by the Mike Barnes Group, Inc. for 2010. The firm is engaged in economic development consulting to companies, communities and organizations.

300 Main St., Suite 103, P. O. Box 1729, Blanco, TX 78606-1729
830.833.5300/254.214.5969
Mike Barnes Group, Inc.
12/31/2010



The Mike Barnes Group provides economic development consulting services to companies, communities and organizations. The firm was founded in Waco, Texas in 2005 and relocated to the Texas Hill Country community of Blanco, midway between Austin and San Antonio in 2010. The firm is headed by Mike Barnes, an economic development executive with thirty years of executive level economic development expertise. Services of the firm include the following:

- Strategic Planning
- Establishment of a Community's Economic Development Corporation— by-laws, policies, procedures, etc.
- Analysis—Community (SWOT) and Organization
- Incentive Policy Creation and Negotiation
- Marketing—Targeted, branding, etc.
- Executive Search
- Real Estate Analysis
- Construction Management/Project Oversight—through an associated company, the Mike Barnes Group offers professional construction management/project oversight services to lenders, developers, contractors, and end users.
- Site selection
- Workshops/Presentations
- Workforce Strategies
- Staffing
- Customized services as needed

The Mike Barnes Group appreciates its many loyal clients that have utilized the services of the firm in 2010. A number of these clients have retained MBG for a number of years. Our deepest appreciation is extended to those clients.



Projects of the Firm 2010



The Mike Barnes Group continued its relationship with the Southeast Texas Economic Development Foundation in 2010, providing marketing, prospect development, and proposal writing assistance to this group.

The Mike Barnes Group provided the day-to-day management of Royal Classic Properties, a real estate investment/development firm with property offerings in the Texas Hill Country.



The Mike Barnes Group continued its relationship with the Everman EDC. The firm provides ongoing staffing, marketing and prospect development services.





The Mike Barnes Group provided a number of services for the EDCLC in 2010, including a Strategic Plan, market evaluation and industrial park review. In addition, the firm assisted the New Mexico Partnership in a Site Selection Analysis of Lea County, NM.

MBG continued its relationship with the City of Lacy Lakeview in 2010, serving as the City's economic development entity in developing prospects and marketing.



MBG, in conjunction with its workforce partner, Workforce 1 Partner, was retained by Southeast Texas Workforce Solutions to provide a number of workforce tools, including an asset map, economic development/workforce collaborative piece and the ongoing work toward a Workforce Design Tool.





INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The Power of Knowledge and Leadership

IEDC

The Mike Barnes Group was engaged by the International Economic Development Council to provide post disaster (BP Oil Spill) assistance to Escambia County, Florida. MBG was part of a consultant team that developed a Post Disaster Strategy for this gulf coast community.



CITY OF LUFKIN, TEXAS
ECONOMIC DEVELOPMENT

MBG was retained to provide a Market Evaluation and Action Plan for this East Texas community. The firm identified targeted industries with NAICS codes for the Lufkin/Angelina Partnership.

MBG was retained to facilitate the LIT Foundation Board of Directors Strategic Planning Session to establish direction and goals for this outstanding technology institution located in Beaumont/Port Arthur, Texas.





The Mike Barnes Group provided assistance to the Southeast Texas Regional Planning Commission in the development of their Community Economic Development Strategy, which was adopted by its Board of Directors.

MBG provided leadership to the Greater Beaumont Chamber of Commerce for its Board of Directors Retreat/Workshop. The firm has provided this service for a number of years.



Mike Barnes Group was retained by LHP to provide the economic development incentive negotiations services to the \$100 million LHP/Seton Hospital Project in Harker Heights, TX.

