

Mike Barnes Group, Inc. Economic Development

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Mike Barnes Group January 2012 Newsletter

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Groesbeck EDC set for Community Assessment for Site Selection

The firm is slated to provide the Groesbeck EDC with a Community Assessment for Site Selection. This process will enable the Groesbeck EDC to evaluate its competitiveness for business/industrial projects. MBG provides this service to



communities seeking assistance in becoming more aggressive in their business attraction activities. This Central Texas community has an ideal industrial park with infrastructure in place to serve the needs of any number of industrial uses. Contact the Mike Barnes Group for information regarding a Groesbeck location or about the CASS.

Stafford City Council Holds Annual Town Meeting

The Mike Barnes Group has been retained by the Stafford EDC since June, 2011. Mike presented an economic development summary of the attributes to the city council and community attendees at the Town Meeting on January 25 at the Stafford Civic Centre. In the presentation, Mike identified numerous attributes of Stafford including, transportation—surface, air and port (nearby), workforce and education, business climate, highlighted by no property taxes, including the Freeport Exemption, and the availability of numerous educational institutions within the Houston Metro, near Stafford. Contact the Mike Barnes Group for a copy of the power point presentation or for information rela-



The Mike Barnes Group will attend the Industrial Asset Management Council's Professional Forum in Austin, April 21-25. We will represent our many community clients and meet with a number of corporate decision makers.



Everman EDC Actively Markets Community—The Mike Barnes Group continues its on site staffing in Everman, TX through its Senior Associate. The firm continues to work with the city in marketing its sites to prospects. The website, evermantxedc.com, provides useful information on sites, buildings, demographics, and quality of life. Contact MBG for information regarding this outstanding community.

Brookshire EDC Retains the Mike Barnes Group to provide ongoing economic development services for this West Houston Region community located along Interstate 10. The firm will engage in a Market Valuation and subsequent Action Plan to provide assistance to the economic development effort. The community has many outstanding attributes like the Brookshire Historical Museum, pictured right. For economic development opportunities in Brookshire, contact the Mike Barnes Group.



Community Assessment for Site Selection

The CASS **Community Assessment for Site Selection** program is geared to smaller and moderate size Texas communities, and can be undertaken on a city, county, or regional basis. The Mike Barnes Group is currently conducting this program in association with long time site selector Jack Allston, who has been working on the MBG team since 2009. Mr. Allston and MBG have worked on hundreds of site selection projects and have designed this program specifically for Texas communities. They have completed similar assessments in New Mexico. Please contact the Mike Barnes Group to see how this budget sensitive approach can help strengthen your community's attractiveness to both site selectors and corporate real estate decision makers.

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